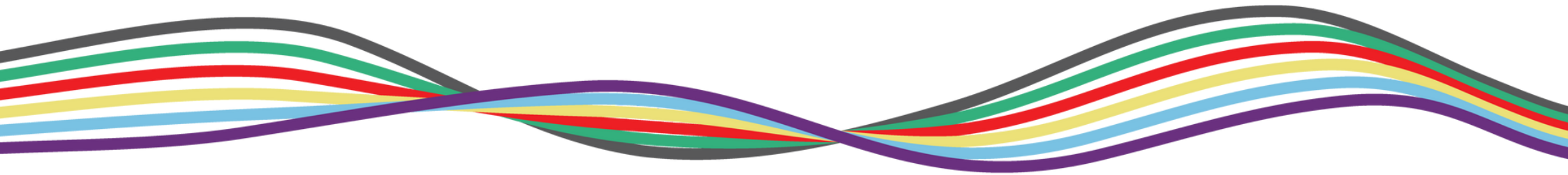


DiSABILITYEXPO



Sponsorship Packages

5th & 6th July 2024 | ExCeL London | www.thedisabilityexpo.com

10,000

Expected Delegates

300

Stands

10

Priority Action Areas

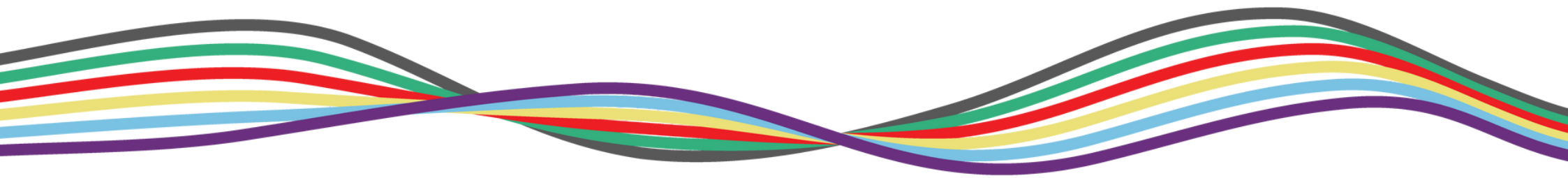
Our Mission

Disability Expo brings together all the stakeholders in the disability world. We connect disabled people and their caregivers with the knowledge, resources, products, employment, and services to make their own choices and live meaningful lives.

“What a well organised exhibition, everything was expected and we had zero issues. The two days were really good for us, furthering our mission to educate the world about the importance of sleep posture to health and well being.”

“The show offered a great variety of stands, companies, and speakers, and as a company new to the mobility market, we had the opportunity to meet some really inspirational people and businesses. For us, the Disability Expo was absolutely worthwhile.”

“Visiting the Disability Expo opened my eyes, ears and mind to what equipment and help is out there and available.”



Our priority action areas are bringing together the disabled community with providers of support, products, and services, as well as health and social care. Our Partners, Sponsors, Champions, and Ambassadors are working with us to turn these goals into impactful realities.



Mind & Wellbeing



Home & Lifestyle



Education, Learn & Play



Gaming



Travel & Adventure



Money & Legal Matters



Workplace & Inclusive Cultures



Sports & E-Sports

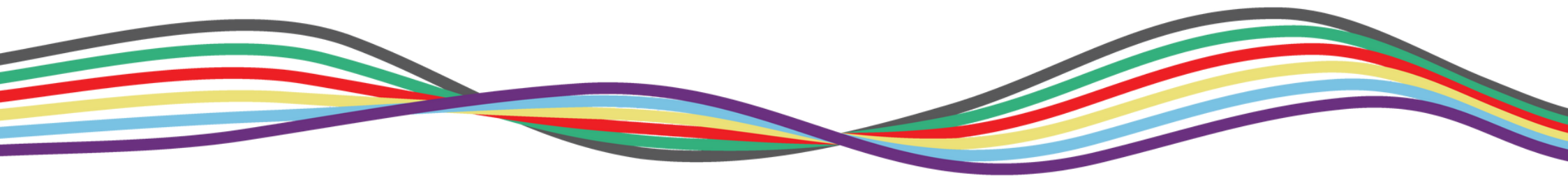


Immersive Performance



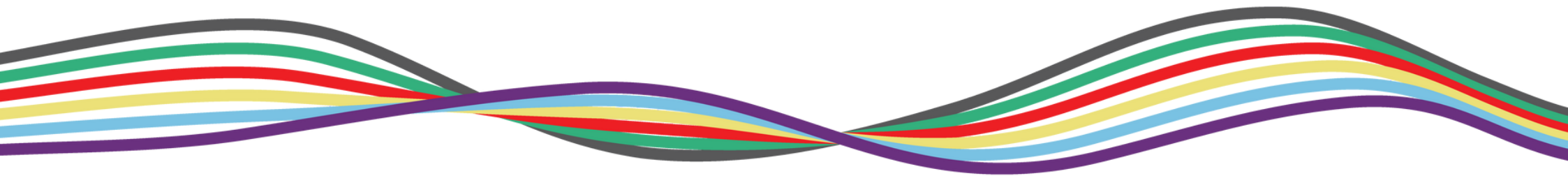
Integrated Services*

*RISE Integrated Services brings health professionals & exhibitors together to achieve the best outcomes for stakeholders.



Why you should participate

- 16 million people live with a disability in the UK. The number rises to 87 million in Europe. That is almost a quarter of the total population, which is a huge addressable community.
- Hugely successful pilot event in 2023.
- Impressive team, with deep understanding of current discussions around disability and/or lived experience.
- Disability Expo is the first event to bring together all the stakeholders in the disability world.



Disability Expo 2023

Selected Partners & Sponsors



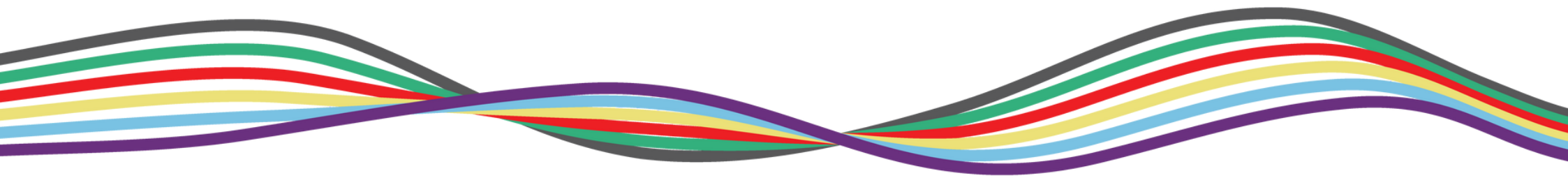
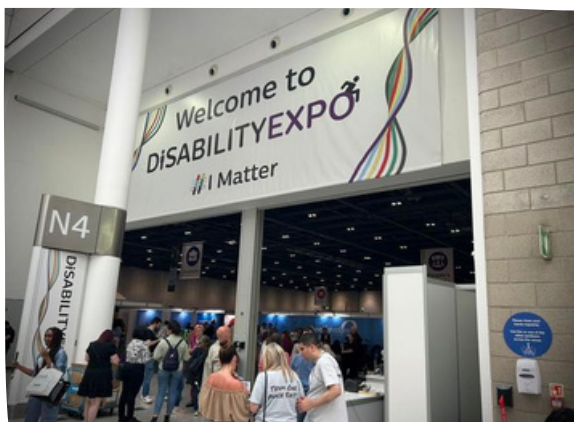
Innovate
UK



Adapt-IT



Highlights



Sponsorship Packages

Pre-show

Pre Show	Bronze	Silver	Gold
Logo/Branding on Disability Expo website	✓	✓	✓
Logo/Branding on show guide front page	✓	✓	✓
Show Guide Advertisement	Quarter Page	Half Page	Full Page
Logo on external marketing material	Co-sponsor	Co-sponsor	Sole Sponsor
Video post feature on our social media		✓	✓
Podcast interview (Disability Expo or Grumpy Gits Show)		1	2
Shout out sponsor advertisement on podcast		1	2
Total Excluding VAT	POA	POA	POA

Enhanced custom-made packages available, please enquire.



Sponsorship Packages

At the show

At The Show	Bronze	Silver	Gold
Stand (with seamless graphics to 3 sides)	12 sqm (3x4)*	16 sqm (4x4)*	20 sqm (5x4)*
Logo on floor plan and show guide	✓	✓	✓
Digital advertisement on screen of sponsored priority action area	✓	✓	✓
Digital advertisement in prime position at show entrance and Rest & Recovery areas		✓	✓
Access to consented data sharing of stand visitors	✓	✓	✓
45 minute panel session		1	2
Network Evening Guest Passes	5	15	25
Total Excluding VAT	POA	POA	POA

Enhanced custom-made packages available, please enquire.

*stand can be increased in size or customised for an additional cost - or a tailor made package can be created if required.



Sponsorship Packages

Post-show

Post Show	Bronze	Silver	Gold
Post-event short social media video	1	2	2
Dedicated email campaign to attendee list (Schedule to be arranged)	1	2	2
Total Excluding VAT	POA	POA	POA

Enhanced custom-made packages available, please enquire.



Here are some other great ways to get involved as a sponsor...

Package	Details	Price Exc VAT
Registration Desk	Promote your business and get noticed at the entrance to Disability Expo with logo/company branding on the desk front and back for everyone to see. 3 reception desks available at event, with the option for sole sponsorship.	£5,000 POA for sole sponsorship
Lanyard Sponsors	Your logo printed on lanyard. Let the delegates promote your organisation or business whilst wearing their lanyard. Space for 3 featured organisations. Pricing is for 5,000 lanyards and can be increased for an additional cost. Sole sponsorship POA.	£5,000
Badge Sponsors	Great opportunity for your logo/branding printed on all delegate entrance tickets. Limited availability.	£4,000
Centre Stage	Premium opportunity to have your logo/branding on Centre Stage, which will feature our popular People's Panel. It will also be seen on our live streaming platform worldwide. Stage and surrounding area can be customised POA.	POA
Rest & Recovery	Your business, charity or organisation's logo and branding around the Rest & Recovery seating areas of the show, as the area sponsor.	£2,500

Network Evening Opportunities

Why not sponsor our Awards & Networking evening, taking place on Friday after the close of the show from 4pm til 7pm. This will be an exclusive event with exhibitors, sponsors, partners and invited guests from business and charity sectors – with drinks and awards.

Main Networking sponsor	Packages starting from £7,500 + VAT
Drinks sponsor	Packages starting from £500 + VAT
Awards sponsor	'Best Stand In Show' award £500 + VAT

Contact



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